

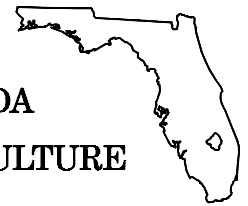


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AVOCADOS

FLORIDA AGRICULTURE



January 10, 2001

FLORIDA: The forecast of avocados for certified shipments is increased 50,000 bushels to 1,000,000 bushels. With three months remaining in the season, the previous forecast of 950,000 bushels has already been exceeded. Weekly shipments have been heavy in December with good demand reported.

If realized, this will be 19 percent more than shipped in the previous season and the highest amount since the

1991-92 season. No damage has been reported from the cold weather in December or early January.

CALIFORNIA: Estimated total shipments to January 2 are 332,000 bushel equivalents, up from the previous season to the same date. Total shipments for the season are estimated at 8,308,000 bushel equivalents, 21 percent more than the previous season and the most since the 1992-93 season.

FLORIDA: Estimated certified shipments of avocados, 2000-01 season, with comparisons - Season: April 1 - March 31

Season	Shipments through December	Remaining to be shipped	Total shipments
Bushels			
Certified:			
1990-91	721,600	30,400	752,000
1991-92	1,019,600	91,400	1,111,000
1992-93	274,700	9,300	284,000
1993-94	156,400	18,600	175,000
1994-95	711,500	67,500	779,000
1995-96	698,700	45,300	744,000
1996-97	830,300	87,700	918,000
1997-98	923,200	14,800	938,000
1998-99	831,400	59,600	891,000
1999-00	829,900	13,100	843,000
Estimated:			
2000-01	954,600	45,400	1,000,000

CALIFORNIA: Estimated avocado shipments, 2000-01 season, with comparisons - Season: November 1 - October 31

Variety	1999-00	2000-01 season		
	Total shipments	Shipments through January 2	Remaining to be shipped	Estimated total shipments
Bushels 1/				
Fuerte	122,000	18,000	112,000	130,000
Hass	6,175,000	220,000	7,294,000	7,514,000
Other	562,000	94,000	570,000	664,000
Total	6,859,000	332,000	7,976,000	8,308,000

1/ Pounds converted to bushels at 50 pound equivalents.